



Bait Al Ebdaa

Health awareness





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Health awareness



MISSION

Our goal is to provide innovative, well-designed, engaging, cost-effective scientific and medical solutions of superior quality to address the diverse medical needs of patients as well as healthcare providers in the MENA region.

We aim to provide total client satisfaction and achieve leadership in chosen markets utilizing the potential of our high performing team and network of world-class professionals to introduce new ideas and methods.

VISION

To be a recognized market leader in the MENA region and the partner of choice for the world's leading pharma and biotech companies by honoring our core values of quality, competence, innovation, productivity, growth, respect, fairness, ownership, passion for success and realizing the full potential of our team.





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That's
WHY WE ARE HERE



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OUR



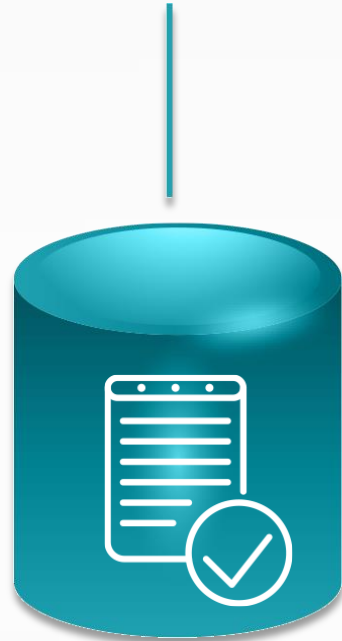


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Working In
**EGYPT , KSA
& UAE**



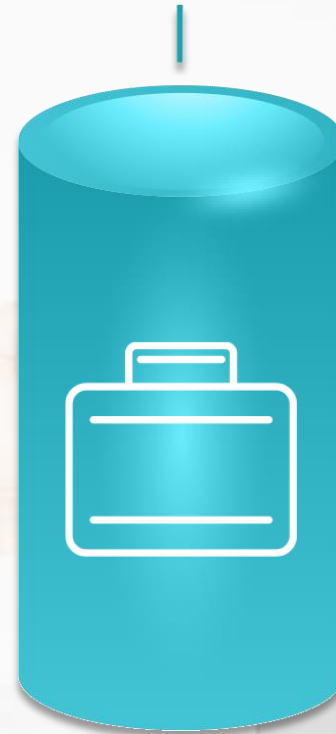
Over
8 YEARS of
success in satisfying
our Clients



+25
Brilliant
professional
staff



Served
More than
30
companies &
institutes



More Than
700
activities &
products





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CREATIVE SERVICES

CME



Research



E-Learning



Advertising



Training



IT Solutions



Visuals



Event management





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CME



- *Content ready & custom made*
- *Slide kit artwork & animations*
- *Speakers national & international*
- *Accreditation national & international*
- *WCEA agent Ready content, 10,000 medical courses*

CREATIVE



**European Accreditation Council
for Continuing Medical Education
(EACCME)**
An Institution of the UEMS



**AMERICAN ASSOCIATION[®]
of
CONTINUING MEDICAL EDUCATION**
the world benchmark for CME standards™



الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties



Compulsory Egyptian Medical Training Authority
هيئة التدريب الإلزامي المصرية





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CREATIVE

Research



- *Clinical trial*
- *Observational study*
- *Consensus / expert opinion*
- *Reviews writing*
- *Proposal/Protocols writing*
- *Trials/studies implementation*
- *Data management*
- *Statistics & analysis*
- *Manuscript writing*
- *Submission & Publishing*

ResearchGate

F1000Research
Open for Science



ScienceDirect

PubMed

OXFORD
ACADEMIC

SSRN
Tomorrow's Research Today





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CREATIVE

E-Learning

- *Event landing pages*
- *Learning management system "LMS"*
- *SCORM technology*
- *Online webinars and events*
- *WCEA agent ready content, 10,000 medical e-courses*
- *VMA partner the leading eLearning platform in KSA*



The World Continuing
Education Alliance





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CREATIVE

Advertising

- *Social media marketing*
- *Digital marketing*
- *Email marketing "RTE"*
- *E-detailing*
- *BRANDING*
- *Multimedia production*
- *SMS and WhatsApp marketing*
- *Website and SEO*





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CREATIVE

Training



- *Medical rep training*
- *Instructors in different specialities*
- *Patient education & training*
- *E-Training*
- *Trainee tracking & achievement*
- *Hands-on & workshops*



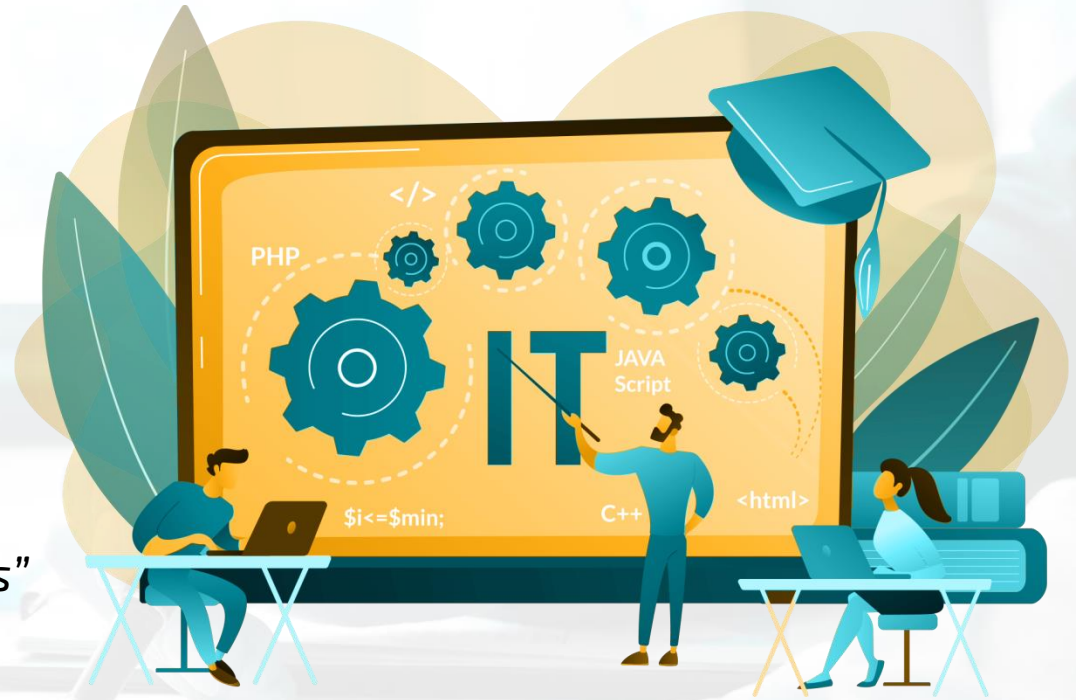


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CREATIVE

IT Solutions

- *Web-based (cloud) applications*
- *Mobile applications*
- *Websites & landing pages*
- *EMR (electronic medical record) solutions*
- *Clinical trials' it solutions*
- *CDS (clinical decision support) it tools*
- *E-learning tools "live voting – digital certificate – lms"*
- *Live voting system*
- *Q & A system*
- *Certificate validation system*





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CREATIVE

Visuals



Motion
graphics



3D
Animation
s



Video designing
and editing



2D
Animation
s



Whiteboard
illustration



Promotional
videos





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CREATIVE

Event managment

- *3D Virtual meeting*
- *Online meetings management*
- *Standalone*
- *Hands-on & workshops*
- *Advisory board & RTD*
- *Group meeting*



CONTACT US



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